



**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**

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GREENSBORO CULTURAL CENTER HAS NEW TENANT

GREENSBORO, NC (October 25, 2004) – Greensboro Community Television (GCTV), local cable public access channel 8, plans to move its operations into the Greensboro Cultural Center, 200 North Davie Street, in early 2005. GCTV will move into the space formerly held by the City of Greensboro Central City Services department and will utilize the space for their offices, studios, and production operations. A primary interest of GCTV is to promote non-profit organizations in the community, including arts and cultural organizations.

“GCTV provides a positive addition to the other organizations already located in the Greensboro Cultural Center,” says Mel Swann, Chair of the Cultural Center Council. “We’re excited to offer GCTV the opportunity to be an integral part of the enriching arts and cultural activities in the Center. They will be a great addition to the Center as much of their work showcases and highlights the local arts community,” he adds.

The organizations currently housed in the Greensboro Cultural Center include City Arts, African American Atelier, Green Hill Center for NC Art, Guilford Native American Gallery, Center for Creative Arts, United Arts Council, Greensboro Ballet, Community Theater of Greensboro, Greensboro Symphony Orchestra, Eastern Music Festival, Greensboro Artists’ League, Bel Canto Company, Greensboro Oratorio Society, and Arts Alliance. For more information on these organizations, visit the United Arts Council’s website at www.uacgreensboro.org or call (336) 373-7523, extension 245.

The City of Greensboro works in partnership with the community to build an increased quality of life for all residents by fostering an environment where inclusion, diversity, and trust are valued. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2700 employees who maintain four core values of honesty, integrity, stewardship, and respect.

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The City of Greensboro is governed by a council-manager form of government where a mayor and eight council members act as the legislative body. For more information on the City of Greensboro, please visit us online at www.greensboro-nc.gov.

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